

# HEALTHCARE EMERGENCY MANAGEMENT CONFERENCE

# 2010

**Friday, May 7, 2010**  
**8:00 am to 4:30 pm**  
**7:30 Registration**

**Monroe Community College**  
**MCC Theater**  
**1000 E. Henrietta Rd.**  
**Rochester, NY 14623**

**FEE: \$40.00**

## ACCREDITATION

This activity has been planned and implemented in accordance with the Essentials Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the *University of Rochester School of Medicine and Dentistry* and *Homeland Security Management Institute*. The University of Rochester School of Medicine and Dentistry is accredited by the ACCME to provide continuing medical education for physicians.

## CERTIFICATION

The University of Rochester School of Medicine and Dentistry designates this educational activity for a maximum of **6.75 AMA PRA Category 1 Credit(s)<sup>TM</sup>**. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Jointly Sponsored by:



## Finger Lakes Regional Resource Center

30 Corporate Woods  
Suite 280A  
Rochester, NY 14623

## Homeland Security Management Institute

1190 Scottsville Rd.  
Rochester, NY 14624

## “THE DISASTER CONTINUUM: FROM PAPER TO PRACTICE”

The **University of Rochester Finger Lakes Regional Resource Center** and the **Homeland Security Management Institute** will host its 2010 Healthcare Emergency Management Conference featuring national and local experts presenting on emergency and disaster management for healthcare organizations.

### OBJECTIVES:

- Examine Emergency Management in a Stressed Healthcare System
- Define Objectives of Disaster Planning in Healthcare
- Recognize Epidemiology in Disaster Response
- Consider Mitigation Techniques for Special Needs Populations
- Apply Best Practices in a Finger Lakes Regional Table Top Discussion

### GUEST SPEAKERS:

**Robert Ditch** - Ret. Colonel, USAF, EdD (C) , CEM, NREMT-P

**Mauricio Lynn, MD** - Associate Professor of Surgery Trauma, University of Miami Ryder Trauma Center; Ret. Lieutenant Colonel, Israeli Defense Force

**Bruce McFarlane, Sr.** – Deputy Director of the National Organization on Disability, Emergency Preparedness Initiative

**Sandra Schneider, MD** - Professor of Emergency Medicine, University of Rochester Medical Center; President, American College of Emergency Physicians

### Target Audience:

Healthcare professionals (MD, PA, NP, RN, EMT, EMT-P, PharmD, and other allied medical professionals) as well as non-healthcare emergency planners (hospital administrators, governmental and non-government organization emergency managers, law enforcement, fire service and mass fatality responders) who may play a role in a disaster that effects the health delivery system in an existing community.

**Registration/Payment Included In Brochure**



Finger Lakes Regional Resource Center



## OVERVIEW/PURPOSE:

The 2010 Healthcare Emergency Management Conference has been designed to provide a forum for healthcare and non-healthcare emergency planners and responders to discuss some of the unique challenges that healthcare organizations face in planning, mitigating, responding and recovering from a disaster as well as offer strategies for overcoming such challenges.

### AGENDA FRIDAY, MAY 7, 2010

0730 – 0800 Registration

0800 – 0815 Welcoming Remarks

0815 – 0900 State of Healthcare & Disaster Management  
*Sandra Schneider, MD*

0900 – 1030 Objectives of Disaster Planning  
*Col. Robert Ditch (ret.)*

**1030 – 1045 Break**

1045 – 1215 Epidemiology and Disaster Response  
*Mauricio Lynn, MD*

**1215 – 1300 Lunch**

1300 – 1445 Finger Lakes Regional Disaster Table Top  
*Mauricio Lynn, MD*

**1445 – 1500 Break**

1500 – 1600 Mitigating for Special Needs Populations  
*Bruce McFarland, Sr.*

1600 – 1630 Closing Remarks/Evaluations

## GUEST SPEAKERS:


**Robert Ditch - Ret. Colonel, USAF, EdD (C) , CEM, NREMT-P**

Colonel Ditch is the former Director of Training & Exercises, U.S. Northern Command's (USNC) Standing Joint Force Headquarters – Homeland Security, Director of Plans for Joint Task Force – Civil Support, and member of the USNC Implementation/Planning Group. Currently he is the President for the Award Winning Homeland Security Education Company – *Synaptic*. He served 32 yrs in the Air Force, planning/directing numerous emergency management functions - deploying 6 times during major combat/contingency operations. He served 4 terms as Certification Commissioner for International Association of Emergency Managers (IAEM) and 7 terms as Chairman of the IAEM Uniformed Services Committee. Ditch participated in the terrorism/WMD response planning for the Winter Olympics, 2 Presidential Inaugurations, 3 State of the Union Addresses and many other National Special Security Events and International Venues. He's a 36 yr volunteer fire/EMS service veteran, first-responder/planner at numerous domestic and international disasters. During the 2009 H1N1 outbreak he served on a Dept of Homeland Security/Center for Domestic Preparedness training team teaching senior federal, state & local officials and response agencies on a Pandemic Influenza Planning & Preparedness. Ditch is an Asst Prof of EM for George Washington University and the University of Nevada, a published author, homeland security book reviewer, and *National Public Radio* talk show guest.


**Mauricio Lynn, MD - Associate Professor of Surgery Trauma, University of Miami Ryder Trauma Center; Ret. Lieutenant Colonel, Israeli Defense Force**

Dr. Mauricio Lynn is a Trauma Surgeon at Ryder Trauma Center University of Miami and the head of Mass Casualty Preparedness & Response at University of Miami, Jackson Memorial Medical Center. Dr. Lynn is a retired Lieutenant Colonel from the Israeli Defense Forces where he served for 18 yrs. He was Flight Surgeon with the Israeli Air Force Special Forces Medical Commander of the Air Rescue and Medical Evacuation Unit & Head of Trauma for the Military. He was in charge of policy making for field trauma care field management of MCI's for the military and advisor for the Israeli EMS for urban MCI's. He served as advisor for the Israeli Health Ministry on Trauma & Hospital Preparedness for MCI's and in charge of hospital preparedness education/training together with the Health Ministry for all hospitals in Israel. Dr. Lynn presents the Israeli approach to Mass Casualties in a US context. Having been on the scene of some of the world's worst tragedies (Earthquake in Turkey, US Embassy bombings, Airplane crashes and more) Dr. Lynn applies lessons learned from the Israeli experience to better prepare hospitals to respond to MCI's.


**Bruce McFarlane, Sr. - Deputy Director of the National Organization on Disability, Emergency Preparedness Initiative**

Mr. Bruce McFarlane is a graduate of the Rochester Institute of Technology and retired from the U.S. Department of Agriculture after 32-years of distinguished service. From 2000-2008, McFarlane was the Director of the USDA TARGET Center in Washington, D.C., the largest disability employment resource & assistive technology demonstration center in the federal sector. In 2009 he was named the Acting Director of the National Organization on Disability's Emergency Preparedness Initiative. During his career at USDA, McFarlane was the special needs advisor to the Incident Commander for the USDA Emergency Response Team based in Washington, D.C. He served as the USDA representative on 3-subcommittees responding to President Bush's Executive Order 13347 (2004) which established the Interagency Coordinating Council on emergency preparedness for people with disabilities. McFarlane was selected to be a member of the Special Needs Working Group involved in the 2006-Nationwide Plan Review and the 2007 NRP/NIMS Review conducted by DHS. Upon retirement, McFarlane worked as Program Manager of the Special Needs Advisory Team for "The Road Home Program" for Katrina evacuees until August 2008. Mr. McFarlane was the recipient of the Department of Homeland Security 2006 Achievement Award for extraordinary contributions to the DHS Nationwide Plan Review as a Disability Subject Matter Expert Reviewer.

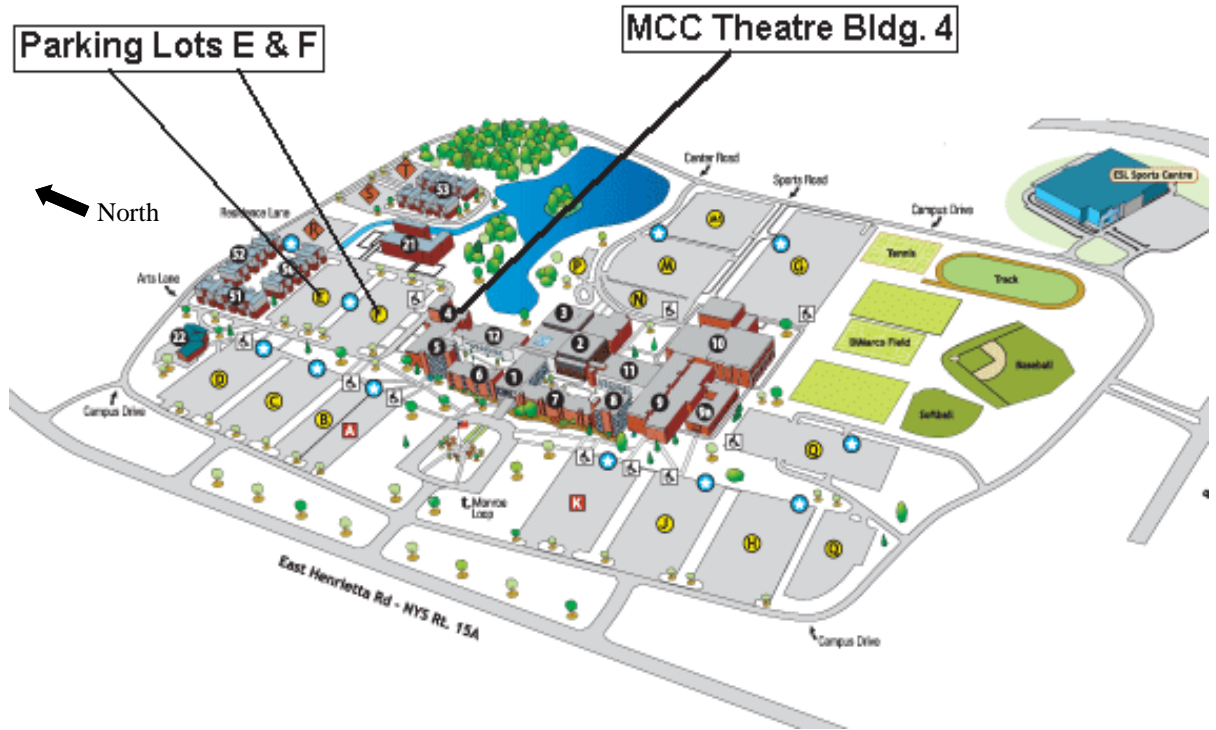

**Sandra Schneider, MD, FACEP - Professor of Emergency Medicine, University of Rochester Medical Center; President, American College of Emergency Physicians**

Dr. Schneider attended medical school and trained in Internal Medicine at the University of Pittsburgh. She spent 3 years in the Public Health Service National Health Service Corps in Hazard, KY practicing both Internal Medicine (IM) and Emergency Medicine (EM). She is Board Certified in EM and IM. She then returned to Pittsburgh as Director of the Emergency Room at Montefiore Hospital. In 1993 she was recruited to the University of Rochester as the inaugural Chair of EM. At Rochester, she created the Department of EM where she established a residency program and built a nationally recognized research program in emergency medicine. Dr. Schneider has been a leader of nearly every organization in the field of EM. She helped to organize the National Association of EMS Physicians and served on their Board of Directors as the Editor of their Database Project for several years. She served as Chair of the Association of Academic Chairs of Emergency Medicine, President of the Society for Academic Emergency Medicine, Chair of the Emergency Medicine Foundation, and Chair of the Residency Review Committee for Emergency Medicine. She is currently President Elect of the American College of Emergency Physicians. Dr. Schneider is a nationally recognized teacher in EM. In her career she has trained over 300 emergency residents, published over 65 peer reviewed articles & 45 book chapters. She has won several awards including Teacher of the Year from the American Association of Women Emergency Physicians and the Susan B. Anthony Award for Leadership. This past year she was honored as a 'Hero of Emergency Medicine'.

**DIRECTIONS:**

**Monroe Community College Theater (Building 4)  
1000 E. Henrietta Rd  
Rochester, NY 14623**

**Monroe Community College**



**PARKING:**

Parking is available in Lots E and F (see map above)

**LODGING:**

A block of rooms have been reserved at three hotels less than 1 mile from the conference location at MCC. Blocks release on 4/22/10.

Country Inn & Suites (\$89.00 per/night)

797 E. Henrietta Rd, Rochester, NY 14623

585-427-0131 \* reference Disaster Conference

free shuttle to & from ROC airport and MCC available M-F 4:30am-11pm/Sat 6am-11pm

[http://www.countryinns.com/rochesterny\\_east](http://www.countryinns.com/rochesterny_east)

Courtyard by Marriott (\$109.00 per/night)

33 Corporate Woods, Rochester, NY 14623

585-383-8480 \* reference U of R Disaster Conference

free shuttle to & from ROC airport available from 7am-11pm

<http://www.marriott.com/hotels/travel/rocch-courtyard-rochester-brighton/>

LaQuinta Inn and Suites (\$101.00 per/night)

717 E. Henrietta Rd, Rochester, NY 14623

585-272-7800 \* reference Group #24

free shuttle to & from ROC airport and MCC available from 8am-9pm

<http://www.lq.com>

**FEE: \$40.00**

Registration is on a first paid first serve basis. Maximum capacity is 400 participants. Registration closes April 30, 2010 and the registration fee is non-refundable after that date. The FLRRC and HSMI reserves the right to cancel or postpone this conference due to unforeseen circumstances. In the unlikely event of cancellation or postponement, a refund will be provided for only the registration fee. Speakers are subject to change.

**Complete and submit the attached registration form**

***REGISTRATION DEADLINE:  
APRIL 30, 2010***

**AMERICANS WITH DISABILITIES:**

The FLRRC and HSMI wish to ensure no individual with a disability is excluded from the conference. If auxiliary aids or services are required in order to attend this program, please indicate on registration form.

**ACCREDITATION:**

This activity has been planned and implemented in accordance with the Essentials Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the *University of Rochester School of Medicine and Dentistry* and *Homeland Security Management Institute*. The University of Rochester School of Medicine and Dentistry is accredited by the ACCME to provide continuing medical education for physicians.

**CERTIFICATION:**

The University of Rochester School of Medicine and Dentistry designates this educational activity for a maximum of **6.75 AMA PRA Category 1 Credit(s)<sup>TM</sup>**. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Jointly Sponsored by:



Office of Continuing Professional Education

**CONTACT INFORMATION**

*Regarding Program Content:*

Kathee Tyo, MS, RN  
Program Educator, FLRRC  
585-758-7641

*Regarding Registration:*

Sheila Manns  
Project Secretary, HSMI  
585-753-3921

## CONFERENCE FACULTY:

### **Peter Crane, MD, MBA\***

Sr. Instructor, Dept of Emergency Medicine, Strong Memorial Hospital  
Medical Advisor, Finger Lakes Regional Resource Center  
University of Rochester Medical Center

### **Anne D'Angelo, MS, RN\***

Program Director, Finger Lakes Regional Resource Center  
University of Rochester Medical Center

### **Thomas Fletcher, PA\***

Physician Assistant, Dept of Emergency Medicine, Strong Memorial Hospital  
Assistant Educator, Finger Lakes Regional Resource Center  
University of Rochester Medical Center

### **Glenn Greibus\***

Project Coordinator, Homeland Security Management Institute  
Monroe Community College

### **Sheila Manns**

Project Secretary, Homeland Security Management Institute  
Monroe Community College

### **John J. Perrone, Jr.\***

Director, Homeland Security Management Institute  
Monroe Community College

### **Eileen Spezio**

Administrative Assistant, Finger Lakes Regional Resource Center  
University of Rochester Medical Center

### **Kathee Tyo, MS, RN\***

Program Coordinator & Educator, Finger Lakes Regional Resource Center  
University of Rochester Medical Center

\* involved in the development of the educational curriculum

## ACKNOWLEDGEMENTS

This conference was made possible through a grant from the Department of Health and Human Services (DHHS) under the 2009-2010 New York State Department of Health – Office of Healthcare Emergency Preparedness awarded to the Finger Lakes Regional Resource Center at the University of Rochester Medical Center and a grant from the U.S. Department of Education awarded to the Homeland Security Management Institute at Monroe Community College.



HOMELAND SECURITY MANAGEMENT INSTITUTE  
A MONROE COMMUNITY COLLEGE INITIATIVE



Office of Continuing Professional Education



Finger Lakes Regional Resource Center

## REGISTRATION FORM

### HSMI and URM 2010 Healthcare Emergency Management Conference

Friday, May 7, 2010

8:00am – 4:30pm

*Registration begins at 7:30am*

Monroe Community College

MCC Theater, Building 4

Rochester, NY 14623

Please complete the information below and send along with your payment of **\$40.00**  
 Make **check** payable to **Monroe Community College**  
 For **credit card** payments please complete registration and credit card payment form  
**MAIL OR FAX TO:**

Homeland Security Management Institute  
 Monroe Community College  
 Attention: Sheila Manns  
 1190 Scottsville Road, Suite 100J  
 Rochester, New York 14624

Fax: 585-753-3851  
 Attention: Sheila Manns

<b>Student Name:</b>	<b>Please Print</b>	
<b>Mailing Address:</b>		
<b>City, State and Zip:</b>		<b>County:</b>
<b>Home Phone:</b>		
<b>Birth Date:***</b>	Month ___ Day ___      *** Only Month/Day Required For CME Credits	
<b>Signature:</b>		
<b>Organization:</b>		
<b>Business Address:</b>		
<b>City, State and Zip:</b>		
<b>Position Title:</b>		
<b>Business Phone/Fax:</b>	<b>Phone#:</b>	<b>Fax#:</b>
<b>Email:</b>		
<b>Specify Auxiliary Aids or Special Accommodations Required:</b>		



HOMELAND SECURITY MANAGEMENT INSTITUTE  
A MONROE COMMUNITY COLLEGE INITIATIVE



Office of Continuing Professional Education



UNIVERSITY of  
**ROCHESTER**  
MEDICAL CENTER  
Finger Lakes Regional Resource Center

## CREDIT CARD PAYMENT FORM

### Billing/Credit Card Holder's Information (required)

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

### Credit Card (required)

Credit Card Number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Amount Charged: \$ \_\_\_\_\_

Credit Cards Accepted: **VISA**  **MASTERCARD**

Expiration Date: Month: \_\_\_\_\_ Year: \_\_\_\_\_

Card Holder Name (please print): \_\_\_\_\_

Card Holder Signature: \_\_\_\_\_

Authorization (Please make sure signature is legible)

Date: \_\_\_\_\_

Office Use Only	
Acct#: 11001--54202	Payment for: URM/CSMI Conference
	1190 Scottsville Road · Rochester, NY 14624 · 585.753.3921 · Fax: 585.753.3851 www.monroccc.edu/gp/hsmi